OVERVIEW OF BRAZILIAN SOCIAL INVESTORS

PROFILE OF GIFE SURVEY RESPONDENTS

2014

113 ORGANIZATIONS
$1.3 BILLION TOTAL INVESTMENT
25% BUDGETS OF AT LEAST $8.5 MILLION

GIFE MEMBERSHIP INCREASED 18% FROM 2008 TO 2015

116 MEMBERS
137 MEMBERS

CORPORATE ASSOCIATIONS & FOUNDATIONS REPRESENTED MORE THAN HALF OF SURVEY RESPONDENTS

12%
14 INDEPENDENT ASSOCIATIONS & FOUNDATIONS

53%
60 CORPORATE ASSOCIATIONS & FOUNDATIONS

17%
19 FAMILY ASSOCIATIONS & FOUNDATIONS

18%
20 CORPORATIONS

113 TOTAL RESPONDENTS

This distribution is representative of the overall GIFE membership.

ORGANIZATION REVENUES CAME PRIMARILY FROM THEIR OWN RESOURCES AND SPONSOR COMPANY CONTRIBUTIONS

Medians for Different Types of Social Investors: $1.3 Billion

SURVEY RESPONDENTS PROVIDED $1.3 BILLION IN 2014

79% OF ORGANIZATIONS SUPPORTED PROGRAMS IN THE SOUTHEAST REGION OF BRAZIL

47% SUPPORTED PROGRAMS THAT IMPACTED THE COUNTRY OVERALL

NEARLY HALF OF SURVEY RESPONDENTS INVESTED MORE THAN $2.5 MILLION

OVERALL TOTAL INVESTMENT $1.3 BILLION
MEDIAN INVESTMENT $2.6 MILLION

DID YOU KNOW?

Family Associations & Foundations represented a larger share of survey respondents in 2015 (17 percent) than in 2008 (7 percent).

U.S. foundations awarded $60.1 billion in 2014. 92 percent of U.S. foundations are Independent & Family Foundations; 3 percent are Corporate Foundations.

Brazilian organizations investing more than $21 million (12 percent of survey respondents) accounted for about 2/3 of total investments.

GIFE connects Brazilian corporations and corporate, independent, family, and community associations and foundations using social investments for public benefit in Brazil. To better understand the characteristics of member organizations and their social investment priorities, GIFE conducts biannual surveys of its members. In 2016, 113 GIFE members (90 percent of the total membership at the time the survey was conducted) responded. This report highlights key findings from the survey. For the purpose of this analysis, data from community foundations have been grouped with responses from independent associations and foundations. All survey data, unless otherwise noted, refer to 2014 and are based on 113 responses. Funding amounts are reported in U.S. dollars.

Diagrams and data visualization show distribution of total investment by type of organization, median investments, and regional impact.