Only 16% of survey respondents primarily function as donors.

- Primarily fund other organizations and their programs: 16%
- Primarily run their own programs: 43%
- Do both: 41%

Survey respondents who...

**Primarily fund other organizations**
- 29% of corporations primarily fund other organizations
- 20% of corporate associations & foundations primarily fund other organizations
- 27% of family associations & foundations primarily fund other organizations
- 22% of independent associations & foundations primarily fund other organizations
- 19% of corporations primarily fund other organizations

**Primarily run their own programs**
- 49% of corporate associations & foundations primarily run their own programs
- 24% of independent associations & foundations primarily run their own programs
- 41% of family associations & foundations primarily run their own programs
- 40% of corporations primarily run their own programs

**Run their own programs and fund other organizations**
- 47% of corporations run their own programs & fund other organizations
- 32% of corporate associations & foundations run their own programs & fund other organizations
- 47% of family associations & foundations run their own programs & fund other organizations
- 46% of independent associations & foundations run their own programs & fund other organizations

170 million was directed to other organizations and their programs in 2016
- 21% of total investment
- U.S. foundations awarded $43.3 million to Brazilian civil society in 2014
- $170 M $43.3 M

Why support civil society organizations?
- They have legitimacy to act in the areas of interest of the social investor
- They are able to implement programs in the particular context, region, or priorities of the social investor
- The social investor aims to strengthen civil society organizations and increase their sustainability
- They influence public policy or serve a government watchdog role
- They support causes that others are not willing to support

Only 24% provided general operating support for civil society organizations.
- Operated own projects: 72%
- Invested in projects of other civil society organizations through occasional sponsorships or donations: 51%
- Invested in projects of other civil society organizations, through a selection process: 55%
- Invested in other civil society organizations through general operating support unrelated to specific projects: 58%
- % of respondents by operation strategy

DID YOU KNOW?

Social investors support civil society organizations in various ways, including funding to implement investors’ projects, technical assistance, and financial support for other civil society organizations’ own programs/operations.

As a proportion of total investment, funding for other organizations decreased from 39% in 2011 to 21% in 2016. Conversely, funding for respondents’ own projects increased from 56% to 69%.

39% of survey respondents plan to increase their level of support to civil society organizations over the next five years; 7% plan to decrease funding.