For the first time, GIFE asked survey respondents about their engagement with the Sustainable Development Goals (SDGs). The SDGs are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity 1. The United Nations Development Programme (UNDP) will release a report on Brazilian social investments related to the SDGs in November 2017 with GIFE Census data.

**Priorities & Strategies**

**Education was the primary issue area addressed by GIFE survey respondents**

- **Education**: 84%
- **Youth Development**: 60%
- **Arts & Culture**: 51%
- **Capacity Building for Civil Society Organizations**: 50%
- **Community Development**: 48%
- **Environment**: 47%
- **Employment**: 46%
- **Sports & Recreation**: 46%
- **Human Rights**: 43%
- **Health**: 41%
- **Communications**: 27%

**By comparison, among U.S. foundations...**

- **Education**: 80%
- **Social Assistance**: 65%
- **Health**: 61%
- **Arts & Culture**: 51%

**Respondents largely targeted specific population groups and individuals**

- Specific population groups and individuals
- Civil society organizations (organizations themselves are the intended beneficiaries)
- Society in general
- Professionals working in civil society organizations
- Professionals working in public sector institutions
- Public sector institutions (institutions themselves are the intended beneficiaries)

- **Education**
- **Youth Development**
- **Arts & Culture**
- **Community Development**
- **Environment**
- **Employment**
- **Sports & Recreation**
- **Human Rights**
- **Health**
- **Communications**

**Sustainable Development Goals (SDGs)**

For the first time, GIFE asked survey respondents about their engagement with the Sustainable Development Goals (SDGs). The SDGs are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity. The United Nations Development Programme (UNDP) will release a report on Brazilian social investments related to the SDGs in November 2017 with GIFE Census data.

**Corporations are most familiar with the SDGs and their implementation in Brazil**

- **All Survey Respondents**
  - Very knowledgeable about SDGs and their implementation in Brazil: 43%
  - Adequate knowledge: 23%
  - Little knowledge: 24%
  - No knowledge: 10%
- **Corporations**
  - Very knowledgeable about SDGs and their implementation in Brazil: 38%
  - Adequate knowledge: 24%
  - Little knowledge: 35%
  - No knowledge: 36%
- **Corporate Associations & Foundations**
  - Very knowledgeable about SDGs and their implementation in Brazil: 25%
  - Adequate knowledge: 26%
  - Little knowledge: 46%
  - No knowledge: 5%
- **Family Associations & Foundations**
  - Very knowledgeable about SDGs and their implementation in Brazil: 9%
  - Adequate knowledge: 32%
  - Little knowledge: 32%
  - No knowledge: 23%
- **Independent Associations & Foundations**
  - Very knowledgeable about SDGs and their implementation in Brazil: 31%
  - Adequate knowledge: 6%
  - Little knowledge: 56%
  - No knowledge: 6%

**Do social investors use the SDGs as a frame of reference?**

- Yes, strategies are fully aligned with SDGs
- Yes, with plans to reformulate strategies for greater alignment with SDGs
- Yes, but with no plans for greater alignment
- No
- Unfamiliar with SDGs/Unable to answer
- Yes, with plans to align current projects with SDGs

**Respondents largely targeted specific population groups and individuals**

- Specific population groups and individuals
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- Society in general
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**Few respondents focused on women and girls and racial/ethnic minorities**

- Women and girls: 4%
- Racial/ethnic minorities: 2%
- Children and youth: 58%

**By comparison, among U.S. foundations grants**

- Women and girls: 7%
- Racial/ethnic minorities: 7%
- Children and youth: 24%

**The most common strategies were:**

- Strengthening organizations/communities: 69%
- Mobilizing and awareness building: 67%
- Network building: 66%

**DID YOU KNOW?**

- U.S. foundation grants to Brazil: 5%
- Environment & Animals: 25%
- Community & Economic Development: 25%
- International Relations (including international peace and security and international development): 25%

** Corporations make data on philanthropic investments related to the SDGs available to track progress, find partners, and tell stories about effective collaboration.**

1. This is the most recent year for which comprehensive data are available. Beneficiary population figures represent only grants where specific populations were specified or could be identified.

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